



# **MOUNTAIN VIEW ACADEMY**

## **Consent for Media Coverage**

From time to time, Mountain View Academy will collect personal information (please see reverse side) and capture school events & images through the use of various technology & media. All or a portion of the works may be used for education, non-educational, promotional or marketing applications. We recognize that there may be circumstances where parents, guardians or other participants do not wish their child(ren)'s image, information or achievements to be utilized in these forms of media coverage. Please check mark the boxes below that you are in agreement with Mountain View Academy using, to this end:

<b>YES, WE CONSENT to the use of:</b>	
_____	
<b>Name of Student</b>	
<input type="checkbox"/> Yearbook	<input type="checkbox"/> Broadcast News
<input type="checkbox"/> Class Photos	<input type="checkbox"/> Newspaper or Article
<input type="checkbox"/> Exhibits	<input type="checkbox"/> Internal Posting
<input type="checkbox"/> Website	<input type="checkbox"/> Student Telephone Directory
<input type="checkbox"/> Other _____	<input type="checkbox"/> Student Email Directory
_____	_____
<b>Signature of Parent/Guardian</b>	<b>Date</b>

<b>NO, WE DO NOT CONSENT.</b>	
_____	
<b>Name of Student</b>	
<input type="checkbox"/> None. Do not use any of our child(ren)'s information or images in any kind of public distribution.	
_____	_____
<b>Signature of Parent/Guardian</b>	<b>Date</b>

While we understand that Mountain View Academy will be circulating this information and images for use in respect to the school, we also acknowledge that once distributed, Mountain View Academy will no longer have any kind of control over the ultimate distribution. Accordingly, we hereby release Mountain View Academy and waive any rights we may have or acquire in respect to any and all damages and costs as a result of our family name, address, telephone number, photographs, or child's achievements appearing in the aforementioned directory and any unauthorized or illegal use of the same.

**IMPORTANT – PLEASE READ AND SIGN THE REVERSE SIDE OF THIS FORM...**

# **GENERAL CONSENT**

## **Pursuant to PIPA and PIPEDA**

Alberta's Personal Information Protection Act (**PIPA**) and Personal Information Protection and Electronic Document Act (**PIPEDA**) set out the rules for handling the personal information collect by an organization for it's clients and employees. These laws are intended to protect our privacy. The purpose of PIPA is to govern the means by which private organization handle personal information, and the need of organizations to collect, use or disclose personal information for the purposes that are reasonable. Mountain View Academy is committed to meet the intent of these laws.

Please sign and return the General Consent. All parents and/or legal guardians should sign. Should you require further information before doing so, please contact Colleen Ryan, Privacy Office, Mountain View Academy.

I, \_\_\_\_\_ (**Parent/Guardian**)

for \_\_\_\_\_ (**Student Name**) hereby

consent to the use/distribution of my/our and/or my child's personal information, as defined under PIPA and PIPEDA, for regular educational activities at Mountain View Academy. Regular activities include:

- Dissemination of personal information during the registration and placement process.
- Dissemination of personal information in order to facilitate safe, orderly and efficient transportation of students Mountain View Academy by the Third Academy Transportation service.
- Dissemination of personal information amongst administrative, instructional, ancillary support staff and various committees of Mountain View Academy, in order to facilitate delivery of educational programming, ancillary services and for professional development purposes.
- Dissemination of personal information to individuals who have been contracted to provide ancillary and support services, such as the school nurse, and including individuals who provide services through Alberta Government funded projects, such as the Alberta Initiative for School Improvement (AISI).
- Dissemination of personal information, specifically names, telephone numbers and email addresses to Parent Advisory Councils (PAC) and/or volunteer coordinators for the school.
- Dissemination of personal information for and/or school publication/communication/school event/exhibiting purposes, including but not limited to yearbooks, class lists, newsletters, journals, bulletin boards, concerts, ceremonies and intramural sports.
- Dissemination of personal information so that Mountain View Academy can meet it's obligations under the School Act and all other Acts, Laws, Rules, Regulations and Policies.
- Dissemination of personal information to the Board of Directors and Mountain View Academy Society, when required.

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**Signature of Parent/Guardian**

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**Date**